



2800 Kottler Ave. Evansville, IN 47715
812-476-6654 or www.ebahoops.com

Advertising Opportunities

The **Evansville Basketball Academy** has been the Tri-State's premier basketball facility since it opened in 1998. **EBA** provides many opportunities for young people to enhance their basketball skills year round. We have steadily increased the number of visitors each year as we continue to expand our leagues, tournaments, camps, training and memberships. By the end of 2014 we surpassed over 40,000 "visitors" to EBA. Assuming each one of the players brings two parents (no other grandparents, brothers/sisters, friends...) **our overall attendance will easily exceed 120,000 visits!!!!** We have a very captive audience that not only has disposable income, but continues to visit EBA on a regular basis throughout the year. **EBA's year round exposure offers an ideal opportunity to capture your target audience's attention.**

While some forms of advertising mediums may last from a few seconds (billboards), 30-60 seconds (TV or radio spots), a few days (newspaper), or even a few months with baseball, football, or soccer programs. **EBA's** exposure is year round, more affordable, and gets more results for your investment than the other mediums. For example, Little League Baseball is a good place to advertise, but the ballpark is only used for about three months a year and will not get as many visitors as **EBA**. Please take a moment and review the outstanding opportunities that are available at **Evansville Basketball Academy**.

1. Banners

These are 4'x4' banners that hang above the seating area throughout the gym. We have finalized a framing system that will ensure a professional looking appearance once hung. **All of our league teams are named after these businesses; therefore further advertising will be printed on all league schedules and standings boards.** EBA runs year round leagues in 8-10 week time slots for players from 1st grade through adults.

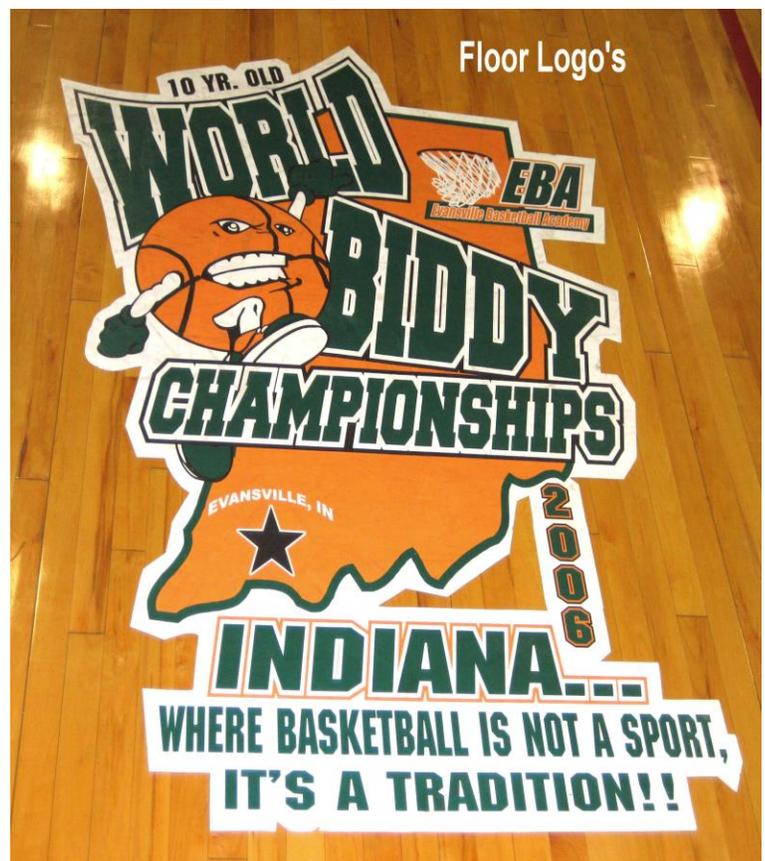
EBA will pay for production cost, framing system, and installation for these banners that are professionally produced by Phillips Signs. \$400.00 a year



2. Floor Logos

We currently have 5 – 3' x 4' digital logos on the courts (from our 2006 Bidy World Championships and Holiday Inn Airport) and can still add 4 more. These laminated logos are printed and installed by Phillips Signs. These highly visible logos are placed on either side of the center court line facing the stands so spectators are forced to see them the entire game. EBA will absorb the production and installation of these logos as well as maintain them in our daily court cleaning.

\$1,000.00 per year



3. Backboards

2- High School courts (4 goals) are the main courts used during the majority of our leagues, tournaments, camps, and instructional classes.

4- Grade Schools courts (8 goals) are used with our younger age groups, 1st through 6th grades.

All of the backboard advertising opportunities are sold per court (2 goals) only and they will be exclusive your type of business. The courts are named after these advertisers. Therefore, advertisers achieve greater exposure by being printed on all league, camp, training, and tournament schedules. **EBA** will pay for the production and installation. We will utilize Signs Now for either your 14" x 14" logo or 6" message strip across the top of the backboard.

\$1,000.00 per year



4. INDIANA S.W.I.S.H. Sponsorships



Indiana S.W.I.S.H. is our AAU/All Star program. We just completed our 16th year with boys/girls teams, 100+ players involved, have won over 3500 games and 175+ tournaments and helped place over 140 student athletes to compete beyond high school. Our teams are designed to allow our players to compete against the best teams in the Midwest and in some cases the nation. Our ultimate goal is to get our high school aged players exposure to colleges so they may continue to play after high school. Upon the completion of our 7th year, we will have helped place over 60 players at the next level. Some of the advertising options would be sponsors listed on Shooting Shirts, parents t-shirts, banner support or other options listed above. All proceeds will go directly to the overall program and/or to an individual team or player. For further information to discuss other options, please contact Phil Kessler at EBA 812-476-6654 or swish@ebahoops.com

We know that after you have had a chance to review our advertising opportunities you will realize that EBA offers many ways to help grow your business as we continue to grow ours. We are always searching for new ways to continue our growth and 2017 will be no exception. In addition to our tournaments, camps, and year round leagues, and small group and individual training we continue to host leagues for Toyota Motor Manufacturing Indiana, the Evansville Girls Basketball League, the Greater Evansville Youth Basketball Jr. Prep League, as well as rent court space to Evansville Day School and River City Volleyball Travel Organization.

Please feel free to stop by **The Academy** and see for yourself why **EBA** is one of the nicest facilities in the Midwest and how your advertising dollars can help your business grow!! If you have any further questions concerning these opportunities, or other questions concerning **EBA's** programming, please contact Phil Kessler at EBA (812) 476-6654 or by email at info@ebahoops.com.

We are looking forward to helping you
grow your business as we grow ours